

### Format of the Paper

Title, Name and Affiliation, abstracts, key words, Introduction, Objectives, Methodology, Review of Literature, Data and Data Analysis/Discussion, Result/Findings, Conclusion, References

### Registration Fees

S. No	Particulars	Registration Fee
1.	Participation/ Paper Presentation and e-book with ISBN (The author and co-author should register separately)	Rs.250/-

Payment of registration fees may be made in the form of NEFT deposit in favour of "PRINCIPAL, INSTITUTE OF HOTEL MANAGEMENT, CHENNAI" payable at Chennai.

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### Important Dates:

Last date for registration and full paper submission

Along with copy right form : 10.12.2022

Seminar Date : 16-12-2022

Soft copy of the paper should be mailed to

[ihmchennaiSeminar2022@gmail.com](mailto:ihmchennaiSeminar2022@gmail.com)

### Publication

Papers that have been submitted will undergo a peer-review process. Those which have been found suitable May be published as an edited e-book with ISBN.

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All communications may be sent to

[ihmchennaiSeminar2022@gmail.com](mailto:ihmchennaiSeminar2022@gmail.com)

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### Link for Registration:

<https://forms.gle/eswzt4iuSDP1XgJu7>

## NATIONAL SEMINAR

### 'PRAKRITI AUR SWACHHTA' – Environmental Sustainability through cleanliness

on

16<sup>th</sup> December 2022

by



### INSTITUTE OF HOTEL MANAGEMENT CATERING TECHNOLOGY & APPLIED NUTRITION, Chennai

An ISO 9001:2015 Certified Institute

(An Autonomous Body under Ministry of Tourism, Govt. of India)

(Affiliated to National Council for Hotel Management, Noida & IGNOU, New Delhi)



IV CROSS STREET, C.I.T. CAMPUS, TTTI - TARAMANI POST,  
CHENNAI-600 113, INDIA

Phone :Off: 044- 22542029, Fax: 044-22541615

Email: [ihmtaramani@gmail.com](mailto:ihmtaramani@gmail.com),

Website.[www.ihmchennai.org](http://www.ihmchennai.org)

### **About the Institute**

The Institute of Hotel Management Catering Technology and Applied Nutrition, Chennai was established in 1963 by Govt. of India at National Level jointly sponsored by Govt. of Tamil Nadu as one of the pioneer Institutes in India and is imparting training in three year B.Sc. Degree Course in Hospitality and Hotel Administration and M.Sc Degree course in Hospitality Administration also in various allied Craftsmanship / Certificate / Diploma / PGD courses of 1½ years to 6 months duration. The Govt. of Tamil Nadu is closely associated with the Institute since its very inception.

The Institute has won various awards for its outstanding performance in academics. It is continuously ranked among the Top 10 Institutions offering Hospitality Education in India Including all top Government as well as Private Institutions. Faculty Members have been awarded The Best Teacher Award by Ministry of Tourism, Govt. of India. GHRDC Hotel Management Institutes survey has ranked IHM Chennai at 2nd position in a row for last three years.

CEO World Magazine has ranked IHM Chennai the 14th among the top 50 Hospitality and Hotel Management schools in the world 2022. The WEEK and Outlook Magazines have placed IHM Chennai in the top 10 among the Top 50 Hotel Management Institutes of India.

### **About the seminar**

The 'Swachh Bharat Abhiyan' is an initiative taken by our Honorable Prime Minister that is gaining recognition all over the world with the goal of making India the cleanest country in the world. People from all walks of life are being encouraged to deeply integrate this project into their daily lives. The elimination of wastes from open areas and public places has been the focus of a number of recent efforts, which have resulted in the implementation of a variety of policies and programmes. IHM Chennai has been hosting academic seminars and conferences on the subject matter since the year 2018, with the goal of better comprehending its complexities from an academic perspective.

Even for this year, we have come up with a new theme that encompasses a variety of facets of the Swachh Bharat Abhiyan that promotes sustainability practices. The purpose of this seminar is to investigate the ideas and voices that represent different perspectives on how the Swachh Bharat Abhiyan has been perceived as a service by the general population. Swachh Bharat has been ingrained in a desired pattern and has taken on the form of service to the country all the way from elementary schools and high schools all the way up to organizations. Within the context of the seminar, this same essence will be researched in greater depth.

It gives us great pleasure to make this platform available to students, scholars, academicians, stakeholders, non-governmental organisations (NGOs), local authorities, industry expert and members of the general public so that they can get together to communicate about various significant findings and help our nation advance to the next level.

### **Call for Papers**

Sub-Themes of the Seminar

Research Papers pertaining to the following topics can be sent;

- Embrace Social media in further advancement of swachhta awareness
- Self motivation to serve through swachhta
- Service through NGO towards Swachh Bharat
- Service providers in Swachh Bharat
- Community awareness for segregation of types of waste
- Improve the overall quality of life in rural regions through rural sanitation strategy
- Bio-degradable household waste
- Composting or Biogas plants at household
- Case studies on service rendered by various organization & Institutes towards Swachh Bharat
- Service of local Governments in Swachh Bharat
- Swachh Bharat policies towards sustainability
- Education on sustainable Swachh Bharat
- Investments for sustainable approaches
- Swachh Bharat and the futuristic approach 2047
- Curriculum on Swachh Bharat and Sustainability
- Emerging trends in sustainability
- Swachhta as a guiding ethos in transformation of Housekeeping practices in contemporary scenario
- Rethinking hospitality & Tourism clean drive for future
- Cleanliness – The matter of high concern for the Swachhta Action plan
- Public and Government opinion and variation in opinion about rural cleanliness in India
- Impact of Cleanliness on Citizen's well being
- Clean India, Green India, Developed India
- Students power to propel swachhta
- Housekeeping practices in institution other than hotel (Home stays, Hospital, School, College, Malls, Universities, Multiplexes, Hostels, Old age Homes, Orphanages etc.,)
- Application of new SOP for hygiene and sanitation-An effort to improve guest experience
- Consumer perception and experience about sanitation condition in 5star hotel
- Boost in housekeeping practices and Nano technology
- Organic pest control a recent approach
- Environment sustainability through best housekeeping practices

- Impact of cleanliness on climate change
- Waste management system
- Impact of Government policies on Swachhta
- Single use plastic ban A win-win attention towards sustainability
- CSR and Swachhta
- Cleanliness at Beaches in India

Any other relevant sub topics related to the theme are welcome.

### **Guidelines for the authors**

Kindly follow APA style, 6th edition, for preparing the manuscript.

### **Length**

Research papers must be between 3000 - 5,000 words, including tables and references, excluding appendix. All papers should include an abstract of max. 200 words.

### **General points**

- 12pt Times New Roman Font
- 1.5 line spacing.
- Margins: 25mm on all sides.
- Page numbers need not be inserted.
- References should be listed alphabetically.

### **First page-**

- Title of the paper: centered in bold 14pt Times New Roman.
- Include the names of the authors and affiliation.
- Abstract

### **Headings**

- Main headings: centered, bold and capitalized.
- Secondary headings: flush with the left margin
- Tertiary headings: flush with the left margin, in italics.

### **In-text citations**

Citations in the text should be by the author's last name and year of publication enclosed in parentheses: (Thorelli, 1960). If a particular page, section, or equation is cited, it should also be placed in the parentheses: (Thorelli, 1960, p.112) or (Thorelli, 1960, Table1). For multiple authors, use the full citation for up to two authors; for three or more, use the first author's name followed by et al (no italics). A series of citations should be listed in date order and separated by semicolons: (Thorelli, 1960; Welch, 1981). two authors; for three or more, use the first author's name followed by et al (no italics). A series of citations should be listed in date order and separated by semicolons: (Thorelli, 1960; Welch, 1981).

### **Tables**

Please include tables in the main body of your paper itself and designate.

(Example: Table 1. Tourists' arrival).

### **References**

References are to be listed alphabetically. Limit the references to only those that have been cited in the body of the paper, including notes, tables, and figures. Authors are responsible for the accuracy of their references.